



FOR IMMEDIATE RELEASE

## **Zinwave and Crossover Sign Distribution Agreement for Next-Generation In-Building Wireless Solution**

***Zinwave extends market reach in Canada via new distribution agreement with Crossover***

Columbus, OH – February 4, 2010 – Zinwave Ltd., a pioneer and leader in next-generation in-building cellular and wireless technology, today announced a new distribution agreement with Crossover Distribution.com Corporation, the leading distributor of wireless solutions in Canada, to extend its market reach in Canada with its unique in-building wireless solution. The agreement includes logistics, distribution, service and support.

"We see an increasing demand for Zinwave's industry leading Wideband DAS solution in the market and we're pleased to be chosen as the distributor for Zinwave for the Canadian market," said John Taylor, President of Crossover.

Zinwave offers the industry's only true Wideband Distributed Antenna System (DAS) solution which removes many of the traditional issues and considerations associated with delivering multiple RF services in buildings. It provides simultaneous support for any number or combination of cellular and other wireless services in one unified solution, enabling the addition of new services on demand without the need for costly and disruptive upgrades.

"Zinwave's Active Wideband in-building solution is an ideal complement to our existing wireless infrastructure offering," added Darin Gibbons, VP of Sales and Marketing at Crossover. "With the exponential growth of 3G and 4G wireless technologies and the increasing demand for in-building solutions, Zinwave's true Wideband DAS solution offers our customers an easy, future-proof and cost-effective option. The industry has been asking for such a solution for a long time and bringing this innovative next-generation in-building solution to our customers will provide for a strong market position for us."

"We are excited to be partnering with Crossover in Canada. Their long-standing relationships and experience with the in-building market made them an easy choice as our distribution partner for Canada and will be able to support the rapid growing demand for our unique next-generation in-building solution," said Jeffery L. Fuller, President of Zinwave Americas. "Crossover's successful and innovative business model reaches over 400 focused resellers across a variety of our targeted verticals, such as healthcare, education, energy and public safety, and we're looking forward to serving their customers," Fuller continued.

**About Zinwave**

Zinwave is at the forefront of wireless technology development, pioneering a new approach to in-building unified wireless infrastructure. With unique patented technologies drawn from world-leading research groups at Cambridge University and University College London, Zinwave is today operated by a management team with extensive experience in all parts of the wireless industry and international telecoms markets. The company has developed a Wideband Distributed Antenna System that addresses the challenges of providing ubiquitous wireless coverage inside buildings for multiple simultaneous services with the same infrastructure and components.

[www.zinwave.com](http://www.zinwave.com)

**About Crossover**

Crossover Distribution Corp is a value-added distributor of wireless broadband, in-building cellular, telecom, VoIP, data networking and CATV technologies to the North American marketplace. These technologies are purchased by telephone companies, internet service providers, cable TV operators and a national network of integrators, certified dealers, value-added resellers and contractors.

They provide full service sales, engineering, technical support and logistics for their key vendor partners. Crossover has a breakthrough, secure, password protected E-Commerce website that resellers can use to place and track orders, as well as review ordering history and pricing rates. With Canadian offices located in Toronto and Vancouver and a US office located in Parsippany, New Jersey, they offer North American coverage and smooth order fulfillment. [www.crossoverdistribution.com](http://www.crossoverdistribution.com)

**More information:**

Charlotte Rubin, Crux Communications for Zinwave

Phone: +1.858.775.7621

[Charlotte.rubin@cruxcomms.com](mailto:Charlotte.rubin@cruxcomms.com)

Darin Gibbons

VP, Sales & Marketing

Crossover Distribution.com

Phone: 1-866-616-5111 x1801

Email: [dgibbons@crossoverdistribution.com](mailto:dgibbons@crossoverdistribution.com)

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