



“Oh, 4G? Yes, we support that too!” points out Zinwave

Following news of China Mobile’s LTE trials Zinwave celebrates Asian partnerships and highlights the fact that Zinwave 3000 provides a future proof solution for all emerging mobile standards

Cambridge, UK – 18th November 2010 – Prompted by news of China Mobile’s LTE trials across a number of Chinese cities, and the continuing rollout of LTE services by a number of other Asian operators, Zinwave today highlighted that its Active Distributed Antenna in-building wireless system is **still** compatible with all emerging mobile standards.

Zinwave, a pioneer and leader in next-generation in-building cellular and wireless technology, is behind Zinwave 3000, an in-building wireless system that is completely standards-agnostic offering reliable in-building wireless coverage from 150MHz to 2700MHz on one hardware layer. Any Zinwave 3000 system is therefore automatically compatible LTE at any frequency, with no need for building-owners to outlay for expensive new equipment to support the new standard.

“I’d love to be able to issue a press release every few weeks, as some companies do, saying that our product has been adapted to suit each new wireless protocol,” commented Colin Abrey, President, Zinwave International. “Every day some company or other will tell you that they’ve developed a new product at great cost, or undergone an expensive network infrastructure upgrade, in order to support the latest, greatest mobile standard. However we can’t do that. Zinwave’s in-building solution has **always** been completely standards agnostic. Yes we support LTE, and 3G, and WiMax. But then again, we support everything. That’s the point. Anyone looking to implement in-building wireless should understand that mobile standards change. It is best to consider an in-building wireless system that will be ready for the ‘next big thing’ in mobile standards. Zinwave’s technology does exactly that.”

In China alone, the majority of 2G and 3G traffic occurs indoors. Zinwave expects this trend to continue with 4G. However, operating at higher frequencies, higher-bandwidth mobile standards have greater difficulty penetrating buildings through commonly used materials such as concrete, metal and metalised tinted glass. Zinwave’s central strategy is to put optimum coverage and capacity where the usage is.

Building owners and telecom operators who have had the foresight to install a Zinwave 3000

wideband active DAS system no longer need to undertake expensive upgrades whenever a new standard comes out. For this reason Zinwave's solution has proven enormously popular all across Asia. Zinwave has secured a number of superb partnerships in Asia, and installed numerous wireless systems across the APAC region, recently completing its largest project to date in Indonesia.

Zinwave is active across Asia; in China, Indonesia, the Phillipines, etc, and has recently opened a new Hong Kong office to cope with high demand for its technology.

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About Zinwave

Zinwave is a global technology company with offices in UK, USA and Asia that has pioneered a new approach for reliable multi-service in-building wireless coverage. Zinwave's solution, the Zinwave 3000 wideband active DAS is the only True wideband active Distributed Antenna System (DAS) on the market, covering all frequencies between 150MHz and 2700MHz. Zinwave 3000 provides a highly cost effective multi-service, multi-carrier solution over a single hardware infrastructure that can be quickly and efficiently deployed and easily scaled for future service additions.

Zinwave has a highly experienced RF planning, program management and execution team with extensive experience in all parts of the wireless industry and international telecoms markets.

Sales activity is global with a strong presence across four continents and with relationships established with major well known partners and system integrators. Zinwave's installation base includes customers in the Healthcare, Industrial, Public Venue, Enterprise & Corporate and Education vertical markets.

www.zinwave.com

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