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## **Zinwave signs Tuwaiq Communication Company as Middle East system integrator and its sole partner in Saudi Arabia**

***Zinwave expands presence of next-generation in-building wireless solution within key market***

**Cambridge, UK – July 13, 2010** – Zinwave Ltd., a pioneer and leader in next-generation in-building cellular and wireless technology, today announced a new partnership agreement with Tuwaiq Communication Company, Saudi Arabia's leading system integrator and distributor of wireless solutions. Zinwave's partnership with Tuwaiq is intended to drive its products further into the Middle Eastern markets.

Zinwave produces the Zinwave 3000 True Wideband active Distributed Antenna System (DAS), which uniquely provides in-building wireless coverage for any service and wireless technology between 150MHz-2700MHz, irrespective of protocol or modulation scheme. It offers a flexible, scalable solution that adapts easily to future changes in services without the need for hardware changes.

The high proportion of indoor mobile use in this region, and the large number of new building projects, has meant that demand for in-building wireless in the Middle East has escalated said Ahmad Al Shaer, Chief Solutions and Projects Manager, Tuwaiq Communication "Zinwave's 3000 DAS gives us a cost effective solution that is easy to design and install in a variety of different building types with the ability to receive next-generation wireless communications with perfect signal quality.. We're delighted to bring the world's leading in-building technology to our customers."

"Zinwave is the first in-building wireless company in the world to be 4G and LTE-ready across any proposed frequency band," said Colin Abrey, VP of Sales and Marketing, Zinwave "Middle Eastern countries have always shown themselves to be particularly forward-looking when it comes to adopting new technologies. We've seen increased demand for our technologies across the Middle East, and we're happy to have signed a partnership agreement with Tuwaiq, a sole partner in Saudi Arabia and respected integrator in Middle East region."

Zinwave's worldwide expansion continues to gather pace, with many integrators eager to resell the world's most versatile in-building wireless system. Zinwave has recently announced a distribution agreement with the highly-acclaimed US-based distributor Hutton. It has also recently announced a partnership with Crossover, the leading distributor of wireless solutions in Canada.

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### **About Zinwave**

Zinwave is at the forefront of wireless technology development, pioneering a new approach to in-building unified wireless infrastructure. With unique patented technologies drawn from world-leading research groups at Cambridge University and University College London, Zinwave is today operated by a management team with extensive experience in all parts of the wireless industry and international telecoms markets. The company has developed a Wideband Distributed Antenna System that addresses the challenges of providing ubiquitous wireless coverage inside buildings for multiple simultaneous services with the same infrastructure and components. [www.zinwave.com](http://www.zinwave.com)

### **About Tuwaiq Communication**

Tuwaiq Communications is a Saudi Arabian company working in the fields of information technology, telecommunications, and the emerging field of e-learning.

Tuwaiq Communications was established in 2007 as a provider of technology solutions in the Middle East. Tuwaiq Communications has moved forward quickly achieving partnerships and projects awarded with world industry leaders such as Zinwave, IBWave, Cisco Systems, Motorola, HP, AVAYA and other vendors.

Tuwaiq Communications delivers positive financial impact by aligning technology solutions with the strategic business goals for Telecom/Service Provider Solutions.

Tuwaiq is client centric and believes in implementing solutions based on its client's needs equipped with deep technical expertise. Current customers include government sectors, universities and educational institutions, service providers and operators, along with several Saudi Arabian local enterprises. Tuwaiq Communication is expanding its customer base to cover several other vital sectors such as Finance and Banking, and the health and real estate sectors.

Tuwaiq Communication's main Saudi Arabia headquarters is in Riyadh, and it has two operational branch offices in Saudi Arabia, Jeddah and Khubar.

<http://www.tuwaiq.com/>

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